400ml 400ml

Organic Baby Shampoo
(Perfume Free / Oat)

Baby skin is delicate. Carefully formulated with organic olive oil based cleaning agents, Friendly Organic® Baby Shampoo & Body Wash gently cleanses baby's delicate scalp and hair while helping to soothe, soften and protect sensitive skin.

100ml

Organic Baby Oil

Specially formulated with certified organic oils, Friendly Organic® Baby Oil helps soften and protect baby's delicate skin. It is easily absorbed and doesn't leave a greasy film.

100ml

Organic Nappy Cream

Friendly Organic® Nappy Cream is rich in Zinc Oxide. Our nappy cream creates a barrier to protect baby's skin against irritation. It helps protecting your baby's skin from diaper rash. Shea Butter, Glycerin and certified organic extracts help to soothe and soften the skin.

50ml

Organic Baby Toothpaste

Made with 100% food grade ingredients. Our toothpaste contains Xylitol which is a naturally occurring substance that can be found in plants and fruits and supports oral health. Naturally-derived calcium lactate helps demineralize tooth enamel and prevent tooth decay. Free of fluoride.

100g

Organic Baby Soap (Perfume Free)

Gently cleans your baby's skin. Sweet almond oil and shea butter help in soothing and moisturizing the skin. Ideal for babies and those with sensitive skin. Specially formulated fragrance free.

500ml

Organic Shampoo

Formulated with organic olive oil based cleaning agents, it gently cleanses the hair. Enriched with organic oat extract and Panthenol (pro-vitamin B5), it moisturizes, soothes and calms the scalp. Dermatologically tested for sensitive skin. Suitable for all hair types.

300ml

Intimate Wash

This gentle intimate wash, formulated with organic chamomile extract, is designed to cleanse delicate intimate area. Dermatologically tested for sensitive skin. Free of Parabens, Alcohol, Alkaline soap, SLES and Dyes.

4.25g

Organic Lip Balm

Developed for the whole family. Made with food grade ingredients. For everyday use. Moisturize lips, cheeks and faces. Made in USA.

CERTIFICATES

Our products are certified by ICEA. ICEA certification is accredited on the international level and is equivalent to most trusted European bio cosmetics and cleaning certifications. ICEA certifies quality of safe and wholesome products through accurate controls throughout the manufacturing process on all the ingredients and on the final product. Accurate dermatological and microbiological tests guarantee pure and dermocompatible ingredients, more suitable for sensitive and allergic skin types. Certified companies use practical and ecological bottles and packaging.

We are inspected and certified by ECO Control. ECO Control is a certification body for ecological products and quality management systems in the non-food sector.

Our products are registered by The United Kingdom Vegan Society. Registered products do not involve any animal product, by-product or derivative and not tested on animals.

Our products are certified under the British Union for the Abolition of Vivisection (BUAV)'s Humane Standards. Cruelty Free International works with manufacturers to end animal testing in the supply chain.

Our products which may come into contact with skin are dermatologically tested. They are hypoallergenic.

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Friendly organic®

'Safe, Effective, Eco-Friendly'

CERTIFIED BABY CARE & CLEANING PRODUCTS

Made in Italy

1900ml/ 1000ml 1900ml/ 1000ml 1900ml/ 1000ml

Laundry Detergent (Perfume Free / Lavender / Marseille)

For efficient cleaning of your family's laundry, the Friendly Organic® team has carefully selected only the finest natural and powerful plant-derived ingredients. Our laundry detergent cleans clothes delicately and rinses out easily and is suitable for hand or machine washing, for both colorful and white garments.

1kg

Baby Laundry Powder

Friendly Organic®'s Laundry Powder is ideal for baby's sensitive skin and people with sensitive skin. Suitable for colors and white laundry.

- Contains organic lavender oil
- Dermatologically tested on sensitive skin under conditions of use
- Free of synthetic perfume, enzymes and dyes
- The efficiency is proven in performance test

500g

Oxygen Bleach Powder

Friendly Organic®'s powerful Bleach Powder helps remove stains efficiently, brightens and whitens your clothes.

- Contains organic tea tree oil
- Free of chlorine, enzymes and preservatives
- Suitable for machine washing and hand washing
- For whites and colourfast laundry

750ml

Fabric Softener

Friendly Organic® Fabric Softener uses plant derived softening agents and organic essential oil for naturally soft clothes that are gentle on skin ensuring maximum comfort. Fragranced with organic lavender oil, our fabric softener leaves your clothes smelling fresh.

- Contains organic lavender oil
- Dermatologically tested
- Leaves no harmful residues
- No synthetic fragrances, No dyes
- No preservatives
- Suitable for machine washing and hand washing

250ml / 100ml

Stain Remover

Using Friendly Organic® Stain Remover will help create the clean, stain-free environment you desire so you can focus on other things. Our Stain Remover is specifically formulated with powerful plant-derived active agents to tackle even the toughest stains.

- Contains organic wild mint and eucalyptus oils
- Formulated with the cleaning power of oxygen
- Doesn't leave harmful residues
- Especially effective at removing stubborn stains

500ml / 100ml

Toy & Nursery Cleaner (Perfume Free)

It is important that your child's toys and favorite places in the home are kept sparkling clean. Use Friendly Organic® Toy & Nursery Cleaner as often as needed for that everyday cleanliness you desire. Our formula thoroughly cleans the nursery, toys and any area your child wishes to play in.

- Contains organic aloe vera
- Made with plant-derived cleaning agents
- No alcohol, No SLES, No perfume & No dye
- Doesn't leave harmful residues

Baby Bottle & Feeding Utensil Wash (Perfume Free)

750ml / 500ml / 300ml / 100ml

Formulated with plant-derived and organic ingredients, our Baby Bottle & Feeding Utensil Wash cleans your baby's pacifiers, bottles and feeding utensils safely & effectively.

- Dermatologically tested
- Leaves no synthetic taste or smell
- Free of dyes, parabens and fragrances
- Low-sudsing, easy rinse formula
- Pump tops for easy use*

*500ml, 300ml

1000ml

Multi Purpose Floor Cleaner

Friendly Organic® Multi Purpose Floor Cleaner is specifically designed to clean floors and all kinds of hard surfaces including those in the kitchen and bathrooms. This powerful, efficient, naturally derived cleaner, formulated with Organic Citronella Essential Oil - leaves a feeling of freshness with a pleasent scent and keeps your floors and surfaces free from stains and streaks.

- Contains organic citronella oil
- Ideal for cleaning floors, surfaces, sink, bathtub and stains
- Made with plant-derived active agents
- Does not leave harmful residue
- Free of Parabens, SLES and Dyes

750ml

Dishwasher Gel

Our plant-based powerful gel works hard to get your dishes sparkling clean. Formulated to clean effectively even tough dishes. Leaves dishes shining and spot free.

- Contains organic eucalyptus and wild mint oils
- Tough on grease, stains and residue
- No Phosphate, No Chlorine
- Leaves no harmful residues
- The efficiency is proven in performance test

1000ml / 500ml 1000ml / 500ml

Dishwashing Liquid (Lemon / Orange)

Created with plant-derived cleaning agents, our Dishwashing Liquid cuts through grease for spot-free, sparkling clean dishes. Our effective formula is tough on stuck-on food, but easy on your hands and the planet.

25 Tablets

Dishwasher Tablets

Formulated with the power of oxygen, Friendly Organic® Dishwasher Tablets fight the toughest stains. Enriched with Organic Lemon Oil, our tablets effectively removes grease and food residue easily from dishes while leaving them smelling fresh and clean.

- Contains organic lemon oil
- Conveniently pre-measured for single load use
- Leaves no harmful residue
- No chlorine bleach, No phosphate
- No Colorants, No synthetic fragrances
- The efficiency is proven in performance test

1000ml / 500ml 1000ml / 500ml

Hand Soap (Rice / Chamomile)

Friendly Organic® Hand Soap gently cleans your hands with pure plant-based ingredients. Organic chamomile extract is combined with Pro-Vitamin B5 to nourish the skin, leaving hands gently cleaned and smelling fresh. Gentle enough for frequent hand washing, perfect for the whole family.